AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
<ul> <li>AONB Management Plan 2020-2025</li> <li>Finalise adoption of Wye Valley AONB         Management Plan</li> <li>Publicise and distribute Wye Valley AONB         Management Plan</li> <li>Monitor use of Management Plan in Planning         Applications, Public Inquiries and by         stakeholders</li> </ul>	1,000	WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan	AONBM	Mar 2021
<ul> <li>AONB Strategy &amp; Development Advisor</li> <li>Renew contract for year to support AONB Manager with planning advice.</li> <li>Comment on relevant Planning Applications and strategic planning documents</li> <li>Annually monitor and review development trends and the approach taken by planning authorities to issues that affect the AONB</li> <li>Engage in development and consultation on national strategy in liaison with NAAONB</li> <li>Deliver CPD &amp; training for LA Planning staff &amp; members</li> </ul>	6,000	WV-D1 Ensure a consistent and coherent framework of planning policies relating to the AONB is fully reflected in the statutory land use planning documents and their effectiveness monitored WV-D2 Encourage and support high standards of design, materials, energy efficiency, drainage and landscaping in all developments, including Permitted Development, to ensure greater sustainability and decarbonisation, and that they complement, conserve and enhance the local landscape character and distinctiveness including scale and setting and benefit or enhance the natural environment WV-D3 Resist inappropriate development which will create a persistent and dominant feature out of keeping with the landscape of the AONB and/or if it damages Special Qualities in the AONB, including through high levels of noise and/or light pollution or any SAC, SPA or Ramsar site or other sites designated as environmentally important	AONBM	March 2021
AONB Farming Awards Promote & publicise 13th Awards for farmers, landowners and land managers that make an outstanding contribution to conserving &/or enhancing the features, special qualities and natural beauty of the Wye Valley AONB.  • Promote Awards and handle entries • Site visits of all farm entries for short-listing • Judging • Present the prizes at the Monmouthshire Show 4 <sup>th</sup> July 2020 • Involve winner in Open Farm Sunday event.	1,600	WV-L5 Support measures which increase public awareness and appreciation of the natural beauty and importance of the Wye Valley AONB WV-F1 Encourage farmers and landowners to develop and adopt sustainable management practices that conserve or enhance the features, Special Qualities and natural beauty of the Wye Valley AONB WV-F5 Promote a wider understanding of the value of farming to the landscape and economy of the AONB WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape WV-E2 Raise awareness of good practice and encourage local businesses in the AONB to take opportunities to become more environmentally, socially and economically sustainable, particularly in ways that sustain the natural beauty of the area	DO	May/ June /July 2020
Promotion of SDF to potential applicants     Assist potential applicants with application process and project development     Collate SDF project applications for the SDF Assessment Panel	[c£100,000 Welsh Gov + c£100k match]	WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems and natural processes to accommodate and adapt to climate and other environmental	AONBM / CLO	March 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
<ul> <li>Service SDF Assessment Panel for allocating SDF funds.</li> <li>Training for SDF Assessment Panel members</li> </ul>		change, including through landscape scale habitat connectivity WV-C1 Encourage community led initiatives that maintain the diversity, sustainability and quality of rural community life and/or that stimulate investment, local employment, decarbonisation and retain or improve facilities and services for local people, subject to WV-D2 and WV-D3		
<ul> <li>Wye Valley AONB Fund with Herefordshire         Community Foundation (HCF)         <ul> <li>Promote Wye Valley AONB Fund with                 Herefordshire Community Foundation (HCF)                 to potential applicants</li> </ul> </li> <li>Assist potential applicants with application         <ul> <li>process and project development</li> </ul> </li> <li>Collate HCF AONB Fund project applications for         <ul> <li>the SDF Assessment Panel and liaise with HCF</li> </ul> </li> <li>Service SDF Assessment Panel recommending         <ul> <li>allocations to HCF.</li> </ul> </li> <li>Training for SDF Assessment Panel members</li> </ul>	[£10k HCF AONB Fund + c£10k match]	WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems and natural processes to accommodate and adapt to climate and other environmental change, including through landscape scale habitat connectivity WV-C1 Encourage community led initiatives that maintain the diversity, sustainability and quality of rural community life and/or that stimulate investment, local employment, decarbonisation and retain or improve facilities and services for local people, subject to WV-D2 and WV-D3	AONBM / CLO	March 2021
<ul> <li>Website, Public Relations and social media</li> <li>Regular press &amp; social media releases and magazine articles / advertorial</li> <li>On-going updating and management of www.wyevalleyaonb.org.uk and social media sites e.g. Facebook, Instagram and twitter.</li> <li>Maintenance of www.wyevalleywalk.org and hosting of www.overlookingthewye.org.uk www.wyevalleyriverfestival.org.uk websites.</li> <li>Investigate re-establishing 'Picturesque' as a regular on-line AONB newsletter, to provide information and interpretation to increase awareness and appreciation of the AONB</li> </ul>	4,000	WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape WV-A1 Increase the profile of the Wye Valley AONB, promoting awareness and understanding of the designation and the Special Qualities of the AONB, through communication with, and interpretation for, residents, visitors, organisations and businesses, including embedding cultural and artistic activities into the conservation and enhancement of the AONB and measure effectiveness	IO / ALL	Mar 2021
AONB Partnership events  For JAC members, AONB Ward members, representatives from partner organisations and local Town/Parish/Community Councils and stakeholders  Run AONB Partnership Seminar/forum for 50 <sup>th</sup> Anniversary of designation of Wye Valley AONB  Organise AONB Partnership Annual Study Tour of key sites &/or issues in late September 2020  Promote & disseminate JAC contacts &	1,600	WV-P1 Maintain and develop effective partnerships and administrative arrangements to lead and co-ordinate the management of the AONB and develop the AONB Partnership as an effective forum for initiating and promoting discussion on important issues affecting the AONB WV-P6 Inform and engage all relevant interests, especially local communities, in issues and decisions affecting the AONB WV-P7 Encourage partners to be champions and ambassadors for the AONB in their contact with other interests, and ensure those interests recognise and consider the Management Plan and AONB work programme when relating to the area	AONBM / FAO	Feb 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
processes for other organisations & individuals to feed into JAC & AONB Partnership.				
<ul> <li>Exhibitions, Activities &amp; Outreach</li> <li>Promote the AONB through</li> <li>Talks/presentations to local groups</li> <li>Stands at the Wye Valley River Festival,         Monmouthshire Show and other relevant shows.</li> <li>Gilpin2020 events, local exhibitions and other local appropriate / prestigious events.</li> <li>50th Anniversary of designation of Wye Valley AONB programme of events</li> <li>Promote &amp; lead guided walks, events, children's activities and countryside craft /rural skills courses in and around the AONB</li> </ul>	1,400 5,000	WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape WV-E4 Raise awareness of the value of the AONB and the importance of retaining a high quality environment in attracting and retaining entrepreneurs, relocating businesses, inward investment and skilled personnel WV-A1 Increase the profile of the Wye Valley AONB, promoting awareness and understanding of the designation and the Special Qualities of the AONB, through communication with, and interpretation for, residents, visitors, organisations and businesses, including embedding cultural and artistic activities into the conservation and enhancement of the AONB and measure effectiveness	ALL	Mar 2021
Youth Rangers – Foresters' Forest     Continue structured programme of activity for 5 <sup>th</sup> Cohort of young people (14-16 year olds) that will increase their skill set in landscape and heritage conservation and management.     Develop the next phase of the scheme and further opportunities to continue the model of engaging young people in conservation and heritage	1,000 [4,000]	WV-F4 Support the development of and funding for new skills, farming practices and farm-based activities that are compatible with the aims of AONB designation, and encourage and support traditional skills such as hay making, hedge laying, dry stone walling, woodland and coppice management, riparian tree works etc. that contribute to the maintenance of the Special Qualities of the AONB WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape WV-P6 Inform and engage all relevant interests, especially local communities, in issues and decisions affecting the AONB	DO/CLO	Mar 2021
<ul> <li>Landscape &amp; Habitat Conservation</li> <li>Organise monthly volunteer task days, including on partner sites and Reserves</li> <li>Implement as appropriate the recommendations of the venison marketing feasibility study</li> <li>Continue Lower Wye Green Infrastructure (GI) and Natural Flood Management (NFM) Project working with local land owners, managers &amp; stakeholders</li> <li>Manage control of Invasive Non Native Species (INNS) particularly identified stands of Japanese Knotweed, Himalayan Balsam and Skunk Cabbage</li> <li>Pursue opportunities to continue Phase 1 and priority BAP habitat surveys to complete coverage of the AONB</li> </ul>	[20,000]	WV-L2 Encourage and enhance appropriate landscape scale and green infrastructure action by all particularly on consolidating ecosystem services and positively contributing to habitat connectivity that allows wildlife to adapt to the effects of climate change WV-L4 Ensure the establishment and collection of sufficiently comprehensive baseline data to monitor landscape condition and direction of change WV-B2 Encourage and support measures that contribute to the management of all statutory designated sites and County local/key wildlife sites so that they are in favourable condition and within robust ecological networks WV-B4 Identify species and diseases considered to be detrimental to the biodiversity value of the AONB and encourage their monitoring, management and, where appropriate, their control WV-F4 Support the development of and funding for new skills, farming practices and farm-based activities that are compatible with the aims of AONB designation, and encourage and support traditional skills such as hay making, hedge laying, dry stone walling, woodland and coppice management, riparian tree works etc. that contribute to the maintenance of the Special Qualities of the AONB	DO/CLO [GI&NFM PO]	Mar 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
<ul> <li>Liaise over national roadside verge &amp; B-Line initiatives with local authorities, Highways Agency &amp; other stakeholders</li> <li>Continue collaboration with Ross Town Council over management of Ross Riverside.</li> </ul>		WV-W4 Support the monitoring, management and where appropriate, control of diseases, pests and other threats, which may cause substantial mortality in tree species and woodland habitats and seek to mitigate the landscape impact of any loss WV-W3 Support the development of employment and skills and markets for local timber and woodland produce	,	
AONB Budget Sub-total	£24,000			
Tasks below covered in AONB Unit costs	£246,749			
<ul> <li>Wye Valley River Festival 2020</li> <li>Deliver Festival with 'Time' theme including outreach pre-Festival &amp; follow-on throughout year.</li> <li>Host 'Art in the Landscape' conference for National Association for AONBs</li> <li>Pursue additional funding from other contributors &amp; sponsors.</li> <li>Complete all claims and evaluations</li> <li>Evaluate future prospects &amp; governance for Festival.</li> </ul>	[250,000]	WV-A1 Increase the profile of the Wye Valley AONB, promoting awareness and understanding of the designation and the Special Qualities of the AONB, through communication with, and interpretation for, residents, visitors, organisations and businesses, including embedding cultural and artistic activities into the conservation and enhancement of the AONB and measure effectiveness  WV-L5 Support measures which increase public awareness and appreciation of the natural beauty and importance of the Wye Valley AONB  WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape	CLO/ALL	May 2020 Mar 2021
MindSCAPE     Initiative enabling people living with dementia to reconnect with the landscape, through arts and creative environmental activities, both in Care homes & established activity group.     Manage project and submit reports & claims to Foresters' Forest LPS for HLF     Supervise contractor, Artspace Cinderford, organising regular creative sessions, workshops and social activities for participants.     Develop opportunities to expand project     Share good practice with other AONBs & stakeholders	[39,000]	WV-W5 Increase understanding, awareness and enjoyment of trees and the special nature of the Wye Valley woodlands and promote them as a resource for appropriate educational, community, recreational and health opportunities WV-C2 Promote awareness, appreciation of, and pride in the lower Wye Valley, the Special Qualities and features of the Wye Valley AONB and the beneficial aspects for local people of living and working in a nationally protected landscape WV-P9 Share knowledge and skills in protected area management locally, regionally, nationally and globally as appropriate	DO	Mar 2021
Restoring Our Amazing River (ROAR) Support 2 Catchment Advisors working in AONB & adjacent Garren & Gamber catchment in partnership with Wye & Usk Foundation through Water Environment Grant (WEG) funded project  Engage farmers & land managers with tailored advice and produce c100 Farm Plans  Promote land management practices to reduce	[100,000]	WV-F1 Encourage farmers and landowners to develop and adopt sustainable management practices that conserve or enhance the features, Special Qualities and natural beauty of the Wye Valley AONB WV-F2 Influence policy on, and encourage the maximum uptake of, agri-environment and other appropriate schemes, including support for small-holders, where they progress the conservation or enhancement of the natural beauty, biodiversity, historic environment and Special Qualities of the AONB, particularly through Catchment Sensitive Farming and mixed farming of resilient, sustainable and low-GHG emission	DO / AONBM + 2 CAs	Mar 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
<ul> <li>impacts in the Wye catchment.</li> <li>Improve understanding and acceptance amongst Farmers, land managers &amp; stakeholders</li> <li>Host demonstrations of effective working practices</li> </ul>		systems WV-F5 Promote a wider understanding of the value of farming to the landscape and economy of the AONB WV-B6 Promote awareness, sources of advice and involvement in biodiversity conservation by landowners, land managers, businesses, local communities, schools and the public including of impacts from outside the AONB	,	
Undergrounding Continue working with Western Power to identify power-lines within the AONB suitable for undergrounding, via Western Power South Wales Protected Landscape Undergrounding group and the West Midlands Undergrounding group.	[100,000]	WV-U2 Encourage further under-grounding of existing and proposed power and telephone lines, where these do not conflict with any SAC, and resist new overhead lines where skylines or important views are affected WV-P4 Encourage Section 85 organisations, under the CRoW Act, to have coordinated policies to progress the purposes of the AONB designation and to make commitments in their annual business plans to specific delivery contributions that enable the AONB work programme	DO	Mar 2019
<ul> <li>Landscape scale conservation</li> <li>Develop and support partnership projects that deliver landscape scale conservation activity and initiatives within and adjoining the AONB. Potential target area:</li> <li>Host Woolhope Dome workshop and collaborate over outputs and outcomes</li> <li>Support landscape connectivity initiatives including Wentwood to Wyre and collaborative projects with orchards, veteran &amp; riverine trees.</li> <li>National Grid Visual Improvement Programme (VIP) for area between Ross &amp; Goodrich with Herefordshire Wildlife Trust &amp; others</li> <li>Work with partners in Monmouthshire on Long Forest and Usk to Wye initiatives</li> <li>Continue work with Herefordshire Meadows Network, Monmouthshire Meadows and Parish Grassland Project.</li> <li>Pursue roll-out of Natural Flood Management initiatives throughout the AONB</li> </ul>	[2,500]	WV-L1 Promote and develop policies and initiatives to conserve, enhance, restore or create the features and elements that maintain the Special Qualities, landscape character and natural beauty of the AONB. Ensure their sustainable management and mitigate, reduce or remove detrimental features WV-L2 Encourage and enhance appropriate landscape scale and green infrastructure action by all particularly on consolidating ecosystem services and positively contributing to habitat connectivity that allows wildlife to adapt to the effects of climate change WV-B3 Promote the adoption of schemes and initiatives that sustain, enhance and recover the characteristic biodiversity of the AONB, and that enable ecological systems and natural processes to accommodate and adapt to climate and other environmental change, including through landscape scale habitat connectivity WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan WV-P4 Encourage Section 85 organisations, under the CRoW Act, to have coordinated policies to progress the purposes of the AONB designation and to make commitments in their annual business plans to specific delivery contributions that enable the AONB work programme	DO, AONBM	Mar 2021
Wye Valley Walk  Support Wye Valley Walk Partnership, including refreshing way-marking  Monitor counters along Walk  Manage evolution of Passport scheme  Review Cicerone Route Guide  Facilitate future options for Lydbrook Bridge,	[8,000]	WV-S1 Encourage and promote the AONB as a sustainable tourism destination with forms of tourism activity and development that are based on the conservation, enhancement and enjoyment of the Special Qualities and features of the AONB WV-S2 Promote the improvement of the visitor experience, particularly at the most heavily visited sites, and facilitate the opportunity for visitors to explore and discover other appropriate but less used locations throughout the AONB, thus spreading demand and balancing pressures across sites where this does not conflict with the Special Qualities of the AONB and the SACs	IO, AONBM	Mar 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
Redbrook Bridge and Tintern Wireworks Bridge.  • Progress Monmouth riverbank erosion solutions		WV-R1 Encourage and promote recreational pursuits and responsible access compatible with the AONB purposes, particularly linking sustainable transport and town and village facilities. Associated development and new access to land should be subject to WV-D2 & -D3 WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas		
Partnership Influence & attend partnerships as appropriate; eg:  Local Nature Partnership (LNP) in Herefordshire and Gloucestershire and Monmouthshire Environment Partnership  Wye Catchment Management Partnership  Wye Navigation Advisory Committee (WyeNAC)  Wye Valley & Forest of Dean Tourism Association, South East Wales Tourism Forum, Visit Monmouthshire, Visit Herefordshire and Eat Sleep Live Herefordshire  Wye Valley AONB Woodland Projects group  Creative Canopy		WV-R2 Assist the resolving of conflicts, real and perceived, between recreation, conservation and local interests, including other economic activities, and between different recreation interest groups in relation to the purposes of the AONB designation WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas WV-P6 Inform and engage all relevant interests, especially local communities, in issues and decisions affecting the AONB WV-P7 Encourage partners to be champions and ambassadors for the AONB in their contact with other interests, and ensure those interests recognise and consider the Management Plan and AONB work programme when relating to the area	AONBM / DO	Mar 2021
Collaboration Attend National Association for Areas of Outstanding Natural Beauty (NAAONB) and Europarc seminars & events Work with Welsh Government and Designated Landscapes in Wales taking forward the National Landscapes Partnership Work with DEFRA and others in progressing Proposals in Glover Review of Designated Landscapes in England		WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas WV-P9 Share knowledge and skills in protected area management locally, regionally, nationally and globally as appropriate	ALL	Mar 2021
Work placements Support the needs of student placements/group projects.  Investigate new under-graduate and post-graduate research opportunities		WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas WV-P9 Share knowledge and skills in protected area management locally, regionally, nationally and globally as appropriate	DO / CLO	Mar 2021
Monitoring     Ongoing updating of the AONB GIS and State of the AONB data, including habitats and species,		WV-L4 Ensure the establishment and collection of sufficiently comprehensive baseline data to monitor landscape condition and direction of change WV-B5 Support the identification and monitoring of key indicator species and priority		Mar 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
heritage, tourism and recreation etc.  Monitor and review implementation of the AONB Management Plan Action Plan  Undertake Fixed point photography across the AONB		species and habitats, in partnership with conservation organisations, relevant individuals and the Local Biological Record Centres  WV-H2 Promote establishment of baseline data to monitor change and improve the local databases of historic landscape assessments, conservation areas, locally important buildings, buildings at risk, ancient trees, heritage features and sites in the AONB in conjunction with Local Planning Authorities, local archaeological trusts and individuals  WV-S3 Ensure adequate provision of co-ordinated tourism data and visitor engagement to inform strategic and practical decision making on conserving or enhancing the Special Qualities of the AONB  WV-P8 Develop and co-ordinate the acquisition and analysis of data across the AONB, to inform priority setting, planning, implementation and monitoring of change affecting the natural beauty, including developing a better understanding of the likely impacts of climate change on the landscape of the Wye Valley AONB and supporting mitigation and adaption actions		
Service and set agendas for JAC, TOWP and Steering Group     Prepare grant bids and claims for Natural Resources Wales and Defra, and other funding bodies as required.     Continue implementation of recommendations from AONB Good Governance Review		WV-P1 Maintain and develop effective partnerships and administrative arrangements to lead and co-ordinate the management of the AONB and develop the AONB Partnership as an effective forum for initiating and promoting discussion on important issues affecting the AONB WV-P2 Sustain and enhance local and national government funding and support for the AONB Unit to add value to delivery of the AONB purposes	AONBM / FAO	Jun/Jul Oct/Nov 2020 Feb/Mar 2021
<ul> <li>Funding and resources</li> <li>Continue pursuing funding and develop opportunities for external funding and securing sources for strategic and partnership projects</li> <li>Commence fundraising campaign for Herefordshire Community Foundation (HCF) Wye Valley AONB Fund</li> </ul>		WV-P1 Maintain and develop effective partnerships and administrative arrangements to lead and co-ordinate the management of the AONB and develop the AONB Partnership as an effective forum for initiating and promoting discussion on important issues affecting the AONB WV-P2 Sustain and enhance local and national government funding and support for the AONB Unit to add value to delivery of the AONB purposes WV-P3 Encourage and assist partners with initiatives that deliver the Management Plan, or other initiatives where the objectives are consistent with the purposes of the AONB designation, and utilise existing resources and seek new resources to implement the AONB Management Plan	AONBM / DO	Mar 2021
Projects below not identified in bids to Natural				
Sustainable Landscapes Sustainable Places Welsh Government capital investment scheme for Designated Landscapes focussed on decarbonisation, more resilient rural economies and more sustainable tourism.	[300,000]	WV-C1 Encourage community led initiatives that maintain the diversity, sustainability and quality of rural community life and/or that stimulate investment, local employment, decarbonisation and retain or improve facilities and services for local people, subject to WV-D2 and WV-D3 WV-S2 Promote the improvement of the visitor experience, particularly at the most heavily visited sites, and facilitate the opportunity for visitors to explore and discover	AONBM / DO	Mar 2021

AONB Unit Initiatives	Budget £ [non AONB]	DRAFT AONB Management Plan 2020-2025 Strategic Objectives	Key Officer/ s (see footer)	By when
		other appropriate but less used locations throughout the AONB, thus spreading demand and balancing pressures across sites where this does not conflict with the Special Qualities of the AONB and the SACs WV-S4 Encourage the mitigation and/or reduction of the adverse impacts of existing tourism activity and attractions, particularly where they are concentrated around certain locations or sites, and/or those that fall outside the aims of conservation, enhancement and enjoyment of the Special Qualities and features of the AONB and decarbonisation. Highest priority will be given to addressing the issues in the Symonds Yat and Tintern areas WV-R4 Assist in identifying gaps in access and recreational provision, including for under-represented and minority groups, and work with appropriate bodies and stakeholders to support and promote access enhancements and improved access for all, where this does not conflict with the Special Qualities of the AONB and the SACs		
Offa's Dyke Collaboratory  Investigate opportunities for future cross border partnership projects along the corridor of Offa's Dyke, promoting archaeological research and investigation into the landscape significance of the 8 <sup>th</sup> century monument  Participate in Collaboratory conferences, meetings and events		WV-H1 Initiate and encourage schemes, policy development, advice and sympathetic management through partnerships and positive action to conserve, enhance and promote the historic environment, in conjunction with landowners, national agencies and other relevant organisations	AONBM	Mar 2021
Overlooking the Wye legacy Continue to develop heritage & Community projects as part of the legacy of the Overlooking the Wye Landscape Partnership Scheme • Gilpin2020 Support & promote the collaborative programme of events to celebrate the 250th anniversary of Gilpin and the Wye Tour, including walks; talks; exhibitions; and Big Draw event in October 2020. • Reprint of Walks leaflets • Ongoing repair & maintenance of Overlooking the Wye infrastructure	[6,500] [8,000] [5,000]	WV-H1 Initiate and encourage schemes, policy development, advice and sympathetic management through partnerships and positive action to conserve, enhance and promote the historic environment, in conjunction with landowners, national agencies and other relevant organisations WV-H3 Promote the understanding and enjoyment of the cultural heritage and historic environment WV-P5 Develop and promote the AONB as a model of sustainable development, landscape management, transportation, access and rural regeneration through exemplary initiatives setting standards for other areas	AONBM/ DO & IO	Dec 2020
AONB Unit costs	£246,749			
AONB Budget Sub-total				
TOTAL AONB Budget				
non-AONB funding augmenting AONB output	[c£1,049,000]			